

Concord Alumnae Chapter DELTA SIGMA THETA SORORITY, INC.

MEDIA ALERT FOR IMMEDIATE RELEASE

CALLING ALL CRAFTERS, ARTISTS, AUTHORS, MAKERS, PERSONAL CREATIVE BUSINESSES AND KIDPRENUERS!!

The holidays are coming and we want to spotlight you!

(Concord, NC) – Kick off the holiday season with us on Saturday, December 3, 2022, 10:00am to 2:00pm as we host our third annual "Holiday Market Extravaganza". This spectacular event is in collaboration with the ClearWater Arts Center & Studios and will take place at their venue located at 223 Crowell Dr NW, Concord, NC, 28025. This event is free and open to the public!

Personal Care Items:	(soaps, deodorants, scrubs, hair care products)
Jewelry & Accessories:	(hair bows, ties)
Clothing & Toys:	(skirts, dresses, headwraps, kids toys, card/board games)
Home Décor:	(candles, centerpieces, blankets, wreaths, wood, glass, ceramics)
Stationary:	(greeting cards, specialty paper)
Specialty Food:	(desserts, drinks, spreads, jams)
Book Authors:	(adult & children books)
Visual Artist:	(painters & sculptors)

We are looking for artisan vendors of the following handmade/handcrafted items:

The Holiday Market Extravaganza provides the perfect opportunity for you to showcase your business and your unique, one-of-a-kind offerings. The vendor fee is \$85. Kidprenuers (17 years old and younger) qualify for a discounted vendor fee of \$50. The fee includes a standard 6-8 ft. conference table with two chairs, and promotions through Concord Alumnae Chapter and ClearWater Arts Center website and/or social media outlets. This is a fundraising event with all proceeds from vendor fees supporting the college scholarships awarded by the Concord Alumnae Chapter.

For more information, email <u>artsandletters@concordalumnaedst.org</u> To apply, visit <u>https://bit.ly/HMVendorApp2022</u>

Media Contacts:

Laytora O'Neal Dash - Public Relations Chair <u>publicrelations@concordalumnaedst.org</u> Website: <u>www.concordalumnaedst.org</u> Instagram: @concordalumnaedst Facebook: www.facebook.com/concordalumnaedst