



ADOPTED July 2014- Benefits and Expectations

I. Benefits of being a ClearWater Artist:

A dedicated studio space in which to create, experiment and make your art; and to house your art business

A safe space—doors that close and lock, in a property monitored by fellow artists and Management

An online presence for your artwork on the CW website, and ability to post on the CW blog and Facebook page

Direct access to the public for it to see/ experience your artwork, including:

- Gallery showcases for events like Artwalk, other curated exhibits, etc.
- Special Gallery Shows, Performances, etc.
- Walk-in exposure and personal interaction
- Press awareness and access generated by jointly released PR statements
- Classes and Workshops you can teach in the CW space
- Online images and blog posts
- Collaborations with other area art organizations

A community of fellow-artists (in various genres) which supports its members with camaraderie, feedback, sharing of knowledge, critiques when asked for, and increased networking capability because of all these connections

Opportunities to collaborate across genres and art forms (for instance dance, music, or film as well as 2D and 3D fine art & writing), and develop concepts, through the community interactions and space available at ClearWater

Opportunities to learn the finer points of an art form from your fellow CW artists and from guest artists, through workshops and classes co-programmed with CW Management

Structured learning of the business aspects an artist needs to navigate the world of commerce, via seminars by other CW artists and by visiting experts, co-programmed with CW Management

The sense of well-being and validation that comes from being immersed in a creative community of peers all dedicated to creating at the highest levels of artistic quality and expression, and the meaningful exchanges that arise thereof

And...

The Opportunity to participate in building something new and exciting for the Arts Community of the Southern Piedmont of North Carolina, the City of Concord and Gibson Village Neighborhood Community, and beyond!

(Expectations on next page...)

II. Expectations of a ClearWater Artist:

Become an active member of the ClearWater Artists' Coalition; abide by Coalition By-Laws and contribute time and energy to Coalition events, productions, meetings and other activities that serve to assist the careers and artistic growth of all members and of ClearWater Artist Studios

Continued commitment to the Artists' Coalition Jury Criteria and participation in jurying new artist members

Commit to follow and act in accordance with the ClearWater Rules and Operations [in development] having to do with safety, materials, access, etc. and working closely with the CW Manager as needed

Contribute to strategic planning for ClearWater, which may include strategizing for the following aspects:

- Programming of Events, like exhibitions, Artwalks, open figure drawing, music or performance, etc.
- Outreach/ Networking/ Community Engagement;
- PR & Marketing
- Artists' professional development (seminars, workshops, etc.)
- Cross-disciplinary projects and innovative collaborations
- Identification of ClearWater's unique offerings
- Fundraising and in-kind Sponsorship

Contribute, to a reasonable degree, any particular skills that may assist in building the productivity, growth, appeal, general outreach and success of ClearWater Artist Studios as an entity, which serves the interests of all resident artists;

Stay current on paying dues and rent on time, and otherwise abide by all requirements of the Studio lease;

Maintain a professional caliber of conduct, including respect for others, a welcoming attitude toward visitors, and integrity in all business activities and behavior while at ClearWater

Help Maintain the cleanliness and security of the premises with attention to locking doors as appropriate, noticing unlikely persons or objects, cleaning up common spaces like gallery, restrooms and kitchen after use, and generally adopting a cooperative sense of ownership and responsibility for the premises and people.

Highlight your positive involvement at ClearWater in press releases, articles, discussions, and other public information shared about your artworks that are created at ClearWater Artist Studios. PR for one helps PR for all!

Thank you for your participation.
Welcome!

